

BREAKING NEWS

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KRE-AT

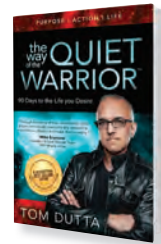
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VANCOUVER, CANADA—NOVEMBER 24, 2017

Creating book reader magic! Tom Dutta holds first book signing event for *The Way of the Quiet Warrior*.



Founder & CEO of Vancouver based KRE-AT® and author of *The Way of the Quiet Warrior*® Tom Dutta was on location at IndigoSpirit book store, downtown Vancouver BC, for the inaugural book signing event. More than a simple book signing event, the #1 International Best Selling Author created a magical experience for patrons of the store.

"I loved creating a memorable moment in time for people I met at the store. Whether they bought my book or not I loved making them smile, learning about them and inspiring them with my work" said Tom Dutta. "In a world where we are always plugged in and online I was able to give people an unforgettable experience".

"Glad to see such an inspiring author hosting book signing events in a city where a lot of his life stories unfolded! The atmosphere at the bookstore was fantastic. It is truly amazing that bookstores would bring authors of Tom's caliber to the local communities. It is rare that you get to meet and interact with true champions like Tom at such convenient locations." ~**Tim Yeung**

"It was the first book signing that I have ever attended. What an amazing experience and so convenient to have the luxury of discussing the book *The Way of the Quiet Warrior*® with its author Tom Dutta and then buying the book on location. The venue provided an additional buzz around the signing making it that much more thrilling for me. Being in the company of like minded shoppers is affirming. Highly likely that I will be paying more attention to book stores for future events like this one. So far the book has me in its grip!" ~**Cosima Accettura**

"The book signing with Tom went extremely well! Every time I looked over at him and Anna they were talking to someone which is what I love to see when local authors come in! Tom and Anna helped establish a welcoming atmosphere in the store that contributed to our goal of adding joy to each customer's day. Overall, a success for sure!" ~**Bella Molineux, Customer Experience and Sales at IndigoSpirit, Vancouver BC**



Connect with Tom Here:

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www.amazon.com/author/tomdutta

<http://www.prlog.org/12677508> (Press Release TV show)

www.kreat.ca/media

www.kreat.ca/podcast

<https://www.linkedin.com/in/tomdutta/>

www.facebook.com/thewayofthequietwarrior/

<https://twitter.com/TomDutta>

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