

# Thought Leader Experiences

KRE-AT™ Professional Speaker Events

CREATING SUCCESS AND HAPPINESS THROUGH THOUGHT

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## WHAT IS IT?

**How would it feel to create the BUSINESS and PERSONAL life you desire?** KRE-AT™ is a Leadership Development firm that focuses on growth oriented business people and professionals looking to discover a path to clarity, happiness and unlimited success. KRE-AT's powerful Public Speaking events and Workshops are entertaining, engaging, and bring to light fascinating truths that will help you live the life you desire.

**1 Avoiding the Life and Leadership Graveyard.** Explores the four motives of leadership. The WHY, not the BEHAVIOUR, of both successful and failed leaders.

**2 Caterpillars to Butterflies.** Reveals the 6 Step pathway to developing Character and why most people never take the journey. The Charactered path is the only path to ultimate success in life and business.

**3 The Way of the Quiet Warrior—90 Days to the Life You Desire.** Explains the 6 Phases of the Science behind Achievement and Success. Success is incredible, happiness lasts a lifetime.



## WHAT TO EXPECT

**Tom Dutta engages his audience with energy and enthusiasm.** He combines decades of personal experiences in business and life with relevant stories based on actual events to immerse the audience in a real-world experience. Anyone seeking higher levels of success and happiness in business and life will find tremendous value in KRE-AT's events. Tom has spoken nationally and internationally and is well received wherever he goes.

## WHAT YOU GET

Thought Leader Experiences include 8 minute KRE-AT Talks (high impact topic address similar to TED Talks), Keynotes ranging from 45-75 minutes, and Workshops ranging from 2-4 hours.

**KRE-AT**

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# TOM DUTTA



## Founder & CEO

Tom is a senior business leader, speaker and International #1 Best Selling author with more than 30 years experience helping build and grow companies in Canada and the USA. Tom brings leadership experience from the Financial Services, IT, TELCO, Not-For-Profit, and Health sectors. His career includes senior roles in many of Canada's prestigious companies including President and CEO, and Chairman of the Board.

As Founder and CEO of KRE-AT™ Tom is the world's only motive-based leadership expert. In concert with his business expertise, Tom's intense travel and study of the science behind success has enabled him to create a proven coaching and mentorship formula called The Way of the Quiet Warrior™. This dynamic program helps leaders manifest success by discovering purpose, taking action and living life their way.

Previously, Tom was General Manager with Ocean West Financial, Chief Operating Officer of the Annex Group, one of BC's fastest growing IT Professional Service firms. He was CEO with CRI Canada, a Division of AEGON - a supplier of software and financial services globally. At TELUS, one of Canada's largest telecommunications companies, Tom held a dual role of Director, Customer Excellence and Director, Enterprise Marketing. VanTel Credit Union was his first executive role as Vice President, Sales Marketing and Operations and previously he held Management roles with Toronto Dominion Bank.

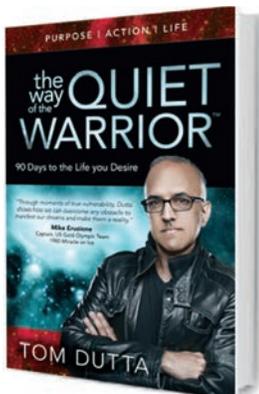
Tom has served on a number of industry boards and serves as Chairman of the Board for MDABC working to pioneer a change in the Mental Health model. In his work with Mackay CEO Forums, Tom Chair's and mentors multiple CEO and Executive peer groups helping populate the world with better leaders.

Tom is married to his business partner, Anna, and together they have three children. Tom enjoys travel, experimenting with cooking and giving to help others achieve their life goals.

# KRE-AT

PURPOSE | ACTION | LIFE

## COMING JULY 4, 2017



A must read! The story behind it all. Written In the vein of Patrick Lencioni's "business fables," Tom Dutta's book is an exciting hybrid of fiction and factual steps designed to start you on a journey towards that greater purpose — if you are willing to take the first step. The Way of the Quiet Warrior™ is an experience unlike any other. Are you ready for your adventure to begin?

***A personalized, signed copy will be provided to all program clients.***

**Available for pre-order through your favourite bookstore or online at:**

