The People Code Experience

A KRE-AT ™ Development Program

IT'S ALL ABOUT YOUR INNATE MOTIVE.

WHAT IS IT?

An insightful, innovative Leadership Development program, The People Code is the only motive based personal development course on the market today. Focusing on the "Why" behind behaviour instead of the "What" it breaks with existing paradigms around team building, corporate culture, and leadership development.

Program participants will discover their given core motives, natural talents, strengths and limitations. They will learn how these components facilitate increased productivity through healthy relationships. The skills acquired will increase employee engagement and wellness, build next generation leadership skills, and lead to benefits both inside and outside the workplace. Companies will benefit by investing in the lives and skills of valued employees.

Professionally facilitated by certified Trainers with practical experience and entertaining real life stories, the interactive workshop is a profound experience. Through the program, participants will learn the 4 MOTIVE based languages of leadership. Most people only speak one, and this is a major reason 85% of the time when people leave jobs and relationships.

Who is The People Code program for? Anyone that would benefit from improved relationships, business or personal: business people at all levels including board members; sales teams; sports and performance teams; professionals; families and couples.

WORKSHOP LEARNING OBJECTIVES

1. Identify your innate, driving, core motive
2. Define your secondary color and its relationship to your core motive
3. Understand your strengths and limitations
4. Acknowledge other personality types
5. Recognize strengths and limitations of all personality types
6. Adjust your communication to be more effective in relating to others
7. Have more rewarding, effective relationships
8. Prepare to take the next step: **Developing Character**

KRE-AT

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PURPOSE | ACTION | LIFE

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WHAT DO YOU GET?

- 4 hour facilitated workshop with a complimentary 1-hour follow up mastermind to ensure skill mastery
- Beautiful participant kits include an online assessment and comprehensive People Code report
- Leather bound workbook
- "The People Code" book by Dr. Taylor Hartman (creator of The People Code)
- Pocket Card tools for increased retention
- The new leadership book "The Way of the Quiet Warrior. 90-Days to the Life You Desire" by Tom Dutta, Founder & CEO of KRE-AT™
- Access to The People Code and Youth Code assessments for participants and families
- Optional proposal for one-to-one coaching post workshop to ensure mastery of The People Code. Designed for C-level Executive, management and non management individuals
- Complimentary 30 minute consultation on how to use the breakthrough People Code science as a company wide culture and people development strategy. Guaranteed to create a competitive advantage.

Investment: *Workshops are priced as a flat fee for up to 10 participants, after which a per participant fee will apply.*

* The BC Jobs Grant funding may apply for BC companies.

Part team-building, part myth-busting exercise, Tom Dutta's high energy session brought my high-level academic leaders into a much deeper understanding of the why, the wisdom and the folly behind our daily choices. His authentic leadership opened up the room to genuine dialog, meaningful exchange and a common purpose.

Dr. Salvador Ferreras
Provost and Vice President Academic at Kwantlen Polytechnic University

Before attending the workshop, I found it difficult to relate to some of my co-workers. Now knowing that there are 4 personalities with core motives, this has helped me understand my own innate personality and to recognize others and how to better relate to them. I am now using my new found knowledge from the workshop which has helped me grow!! Thank you so much Anna.

Suzanne G.

WHAT'S NEXT?

The Character Code Experience

This workshop completes the participants transformation after The People Code and is the first Character development program in the world today. Participants learn the 6 steps to developing Character, which is learned, not given. Learning to speak the other 3 Motive based languages is the key to developing non core strengths and finding the Antidote to character flaws. The program comes with an online 360 degree CHARACTER assessment, a leather workbook, The Character Code book with 4 hours of certified instruction, and more.

More Motive Based Workshops

Culture Mastery
Change Mastery
Sales Mastery

Keynotes and Retreat Experiences:

Enquire about our 3 Keynote talks. Topics range from 45 to 60 minutes in duration and come complete with the leadership book *"The Way of the Quiet Warrior"*.

Keynote topics:

- Walking the Charactered path to success and happiness
- Staying out of the leadership Graveyard
- The Way of the Quiet Warrior — 90 Days to the life you desire.